

# Medium-term Management Plan 2025

May 19, 2023

Mizuho Leasing Company, Limited

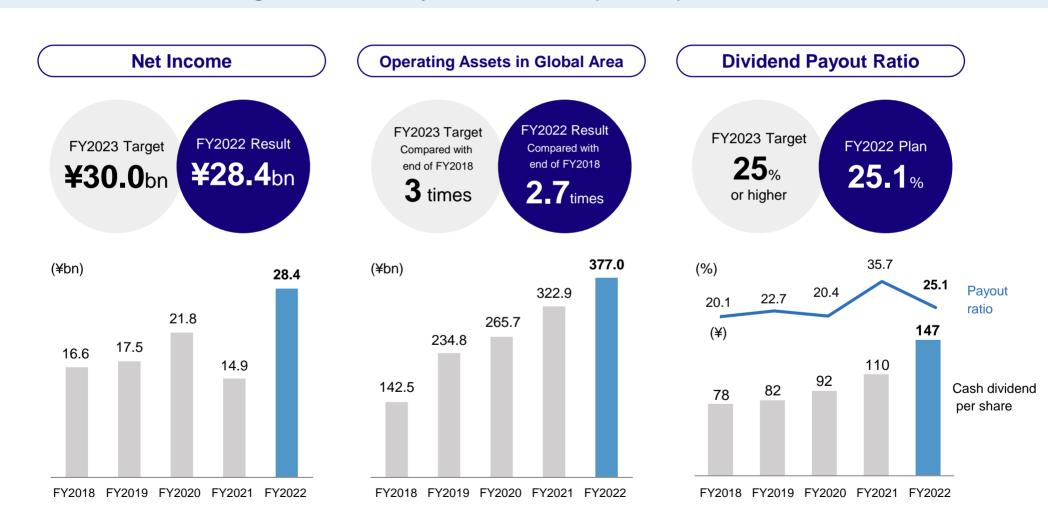
# Summary of Previous Medium-term Management Plan (FY2019-FY2022)



# **Progression Towards Quantitative Targets**



 This was our first medium-term management plan formulated as Mizuho Leasing Company Limited. All indicators have reached a level where they are generally expected to achieve their targets in the final year of the Plan (FY2023).



### **Major Initiatives**



- Dramatically expanded and diversified businesses through alliances with other companies, including Mizuho Group
- Engaged in initiatives to expand existing businesses and create new businesses in each industry we operate in

Formulated new management philosophy in May 2021

#### **Mission**

Connect needs to create the future

#### **Vision**

Be creators of a sustainable world

#### **Value**

Challenge/Change/Create × Collaborate
Through collaboration, we will take on
challenges, enact change and accelerate creation

Alliance strategy

#### Mizuho Alliance

Actively engaged in increasing and diversifying business opportunities

Significantly developed our businesses by providing unique solutions to the Mizuho client base that differ from the Mizuho Bank Group

#### Marubeni Alliance

#### **Drove global business growth**

Accelerated global business growth through investments via Mizuho Marubeni Leasing, our joint venture with Marubeni Corporation, and through overseas joint investments

#### **Other Alliances**

#### Promoted collaboration to create new businesses

- Vendor business collaboration with RICOH and RICOH LEASING COMPANY
- Built business platform and provided new solutions in collaboration with startups

Initiatives in focus areas

#### Expanded presence in existing markets and promoted initiatives to create new businesses

- Created new businesses in various industries by engaging in real estate investment and development, and solar/hydro power generation, etc.
- Implemented new services, such as subscription schemes, through collaboration with alliance partners
- Promoted construction of circular economy platform to realize an advanced circular economy and a decarbonized society

Invested in funds to acquire massive scale real estate in Japan

Engaged in solar/hydro power generation business

Built subscription schemes for logistics robots

Promoted construction of platform to realize circular economy

Inorganic strategy

Drove strong growth through proactive M&A in areas such as real estate investment, global businesses, and aircraft leasing

Amount invested during the previous plan (FY2019-FY2022)



Approx. ¥150 bn

Made NIPPON STEEL KOWA REAL ESTATE CO., LTD. an equity-method affiliate

Made Mizuho Capital Co., Ltd. an equity-method affiliate

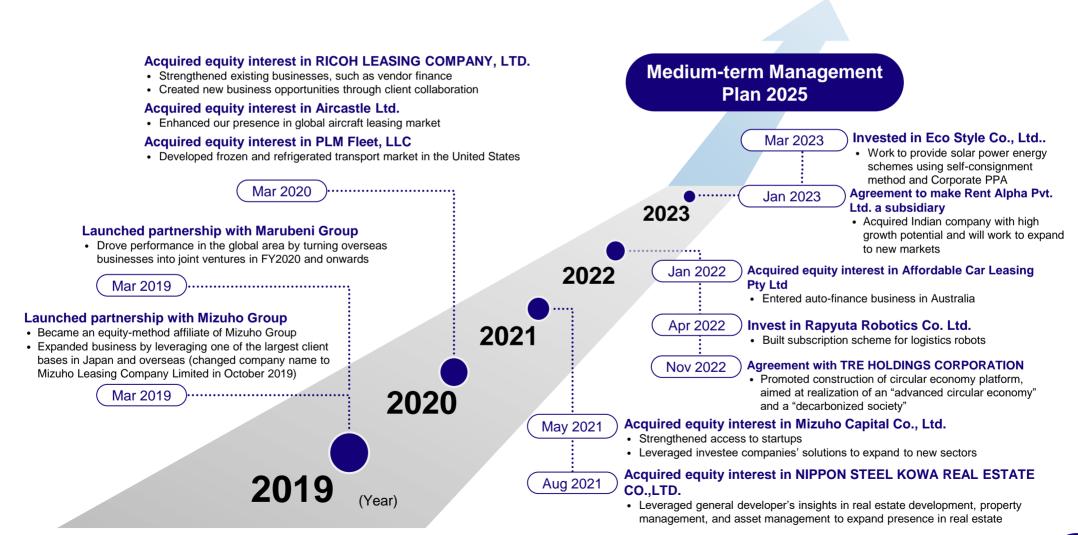
Made Aircastle an equity-method affiliate

Agreement reached to make Rent Alpha Pvt. Ltd. a consolidated subsidiary

# **Expanded Our Businesses Through Alliances**



 Through alliances with Mizuho Group, Marubeni Group, and other domestic and overseas corporations and startups, we expanded our businesses and accelerated initiatives in focus areas



# Mizuho Leasing's Ambitions



# **Understanding Changing Business Climate**



- As the business environment surrounding our clients continues to rapidly change, the necessary solutions to adapt are also evolving
- To achieve growth, we must provide solutions that accurately meet these increasingly diverse and complex needs

# acro environment



Declining international competitiveness of Japanese companies

Domestic market has plateaued due to population decline. Conversely, global competition continues to intensify. There are concerns that financial problems will surface. Shifting business climate and client needs

Quick decision-making, pivot to an aggressive sales style, bold risk-taking, and business portfolio revision have all become necessary



Evolution of technology

Technological innovation is breaking industry barriers, resulting in intensified competition. FAANG and other global platforms have destroyed many existing business models.

Increased investment in infrastructure for large-scale telecommunications and data storage, as well as accelerated adoption of robotic automation



Response to climate change

Environmental destruction caused by rising GHG emissions combined with increased waste generation due to mass production/consumption models and global population growth are increasing in severity.

Initiatives, such as the transition toward carbon neutrality and circular economy, designed to address social challenges, are growing in importance



Unforeseeable political and economic trends

Concerns about economic stagnation due to geopolitical risks, ongoing supply constraints, weak consumption, inflation, U.S. interest rate hikes, and other various factors.

Uncertainty in the business environment is notably increasing, including growing difficulties in forecasting consumption trends

#### Providing solutions that accurately grasp changing client needs will be the key to growth



#### Responses to disruptive trends

- Supply of risk money
- Business investment (equity interest acquisition)
- Business operations

#### Responses to technological evolution

- RaaS\* business
- Subscription/sharing
- Data center development and ownership

\*RaaS: Robotics as a Service

#### Responses to solving social issues

- Circular economy
- ▶ BaaS\* business
- Renewable energy supply

\*BaaS: Battery as a Service

#### **Our Ambitions**



# We make the great leap from a leasing company to a platform company that co-creates the future together with our clients



Circular society platform company that addresses social challenges

Provide integrated solutions, such as circular economy and decarbonization, for social issues that corporations need to solve



Technology-driven leader pushing for structural business reform

Anticipate shifting social structures and spread of new technologies, and provide a comprehensive range of solutions designed to meet those business challenges in response

Become a powerful XaaS (Anything as a Service) player



Organization that fearlessly tackles challenges to create new value

Each employee, and the company as a whole, will create new value beyond the traditional finance framework by being agile, focusing on speed, and taking on new challenges

We evolve into a multi-solution platformer that enables clients to tackle their social and business challenges by providing solutions beyond traditional financing to co-create value as a partner

# Positioning of Medium-term Management Plan 2025



- We position this Plan as a period of aggressive investment of managerial resources into both business and management infrastructure, in order to make great strides towards the realization of our ambitions.
  - Balance and promote both growth investment and stable profit. For areas that require longer periods of time before investment returns emerge, we will
    strengthen the foundations of our business with a medium-to long-term profitability perspective in mind.

New Plan's Keywords



Take on the challenge of creating and driving future growth areas



Transform business portfolio management and corporate structures needed to meet challenges



Realize growth with unprecedented speed and scale

#### Medium-term Management Plan 2025

(Results of Challenge and Change materialize)



#### **Ambition**

Make the great leap from a leasing company to a multi-solution platform that contributes to overcoming business and social challenges

Managerial resources

#### **Three Year Challenge towards Change**

- Form steady growth in core areas that make up the bedrock of earnings
- Proactively and aggressively invest managerial resources into growth and frontier areas to establish a profit base from a medium-to long-term perspective.

Operating assets +¥700 bn

Inorganic investments Approx. ¥150 bn

IT system investments ¥10 bn

Hire specialized personnel Total +80 people

Develop new management plan using backcasting

Frontier areas

With a long-term view, invest resources in stages to cultivate new profit sources and convert into future growth drivers

**Growth areas** 

Leverage collaborations with Mizuho group in growth areas that have already emerged, and turn them into revenue pillars with differentiated solutions

**Core areas** 

Actively grow number of assets while gradually evaluating asset efficiency to achieve scalable growth and efficiency



Begin by transforming organizational systems (IT infrastructure, DX, HR strategy, and risk management) that support existing businesses and creation of new businesses in order to support growth

Multi-layered

business portfolio

# Overview of Medium-term Management Plan 2025



## **Overview of Medium-term Management Plan 2025**



**Keywords** 







The current plan will be a three-year challenge of changing towards growth and leaping further into the future

#### Transform and sophisticate business portfolio management

Implement business portfolio management with different growth horizons

Core

Underlying revenue sources supporting "Change" and "Challenge." Achieve steady and continuous growth

- Areas with mature markets with adequate market presence
- · Aggressively accumulate quality assets, overcome market contraction trends, and achieve continuous growth

Growth

Multi-layered business portfolio

From a medium-to long term perspective, make further leaps toward creating the next revenue pillar after Core

- Growth areas that have already emerged. Results of some investments will materialize during the current Plan.
- Actively invest managerial resources toward medium-to long-term growth

Global

**Frontier** 

Areas where significant growth is anticipated from a long term perspective and helps lead to the realization of our company's ambitions

- Areas where markets are expected to form and grow dramatically over the long term
- Start establishing business bases and invest managerial resources proactively to reap benefits as a pioneer

Circular Economy

#### **Alliance** strategy

#### Mizuho alliance

Use Mizuho client base

Qualitative transformation of alliance

Marubeni alliance

Businesses

Startups

DX players

**Inorganic** strategy



#### Promote sustainability management

Use business to tackle material issues

Co-create circular economy Contribute to realizing a sustainable society



#### Strengthen and further sophisticate corporate systems to support growth

Actively invest management resources in anticipation of future growth and expansion of businesses

**Develop IT infrastructure Accelerate DX** 

Enhance human capital strategy and transform corporate culture

Enhance corporate governance and risk management

#### **Initiatives in Focus Areas**



#### **Core Areas**

# Domestic leasing

Co-create value as a strategic business partner for clients

- Thoroughly implement a value co-creation and problem-solving sales style that contributes to solving clients' business issues
- Further expand client base through alliances with Mizuho
- Leverage digital technologies to improve user-friendliness and work productivity

# Real estate

Simultaneously expand existing businesses and create new ones

- Expand stable profit bases, such as mezzanine loans and real estate leasing
- Acquire and jointly develop real estate with a mid-to long-term management perspective in mind
- Create new businesses through collaboration with alliance partners

#### **Growth Areas**

#### Global

#### **Expand businesses with inorganic investments**

- Expand client base, focusing on major Japanese companies, non-Japanese companies, and retail
- Create revenue opportunities by providing solutions that rely on the value of goods
- Enter new growth markets through joint investments with Marubeni and independently-sourced M&A deals

#### **Aircraft**

#### Promote acquisitions through collaboration with alliance partners

- Capture revenue opportunities at group companies from each part of the aircraft business value chain, with Aircastle at the core
- Strengthen asset turnover business, start JOLCO diversification and JOL business
- Strengthen operating lease business

# Strategic investment

#### Create new investment opportunities and promote value cocreation investment

- Strengthen fund investment and direct investment in operating companies
- Selectively handle high-return mezzanine/equity projects
- Strengthen collaboration with startups through CVC funds and expand investment in value co-creation

# Environment and energy

### Secure renewable energy sources and create new business opportunities

- Establish a strong presence as a renewable energy power supplier by securing 1 GW of renewable energy power generation
- Establish a system to deliver renewable energy power generated from owned power sources to users
- Tackle new areas, such as grid-scale batteries

#### **Frontier Areas**

# Circular economy

#### Build platform to realize an advanced circular economy and decarbonized society

- Build circular economy platform through collaboration with alliance partners
- Create maximum added value with efficient use of resources

#### XaaS

#### Implement services to support client business restructuring

 Build platforms for RaaS (Robotics as a Service), which provide various solutions as a robot asset holder, and BaaS (Battery as a Service) which operates battery-focused businesses in the areas combining mobility and energy

# **Advancing the Alliance Strategy**



• Through alliances with Mizuho Group, Marubeni Group, RICOH, RICOH LEASING, and other companies, we will push for initiatives that will realize our business strategy



#### **Alliance with Marubeni Group**

- Promote joint business, especially in overseas markets
- Increase synergistic revenue through business expansion of and alliances with existing JVs
- Extend alliances and search for joint investment targets in new industries
- Delve into Marubeni's captive business through Mizuho Marubeni Leasing

#### Alliance with RICOH/RICOH LEASING

- Drive business by leveraging RICOH LEASING's vendor finance expertise and credit decision criteria
- Promote product offerings from both companies to each other's clients based on their respective strengths. Consider new areas of collaboration

# **Renewable Energy Initiatives**





Build infrastructure to supply power/energy derived from renewable sources and provide solutions, such as the circular economy and low-carbon society, to pressing environmental issues

#### Establish a strong presence as a supplier of renewable energy power

#### Secure 1 GW of renewable energy power generation

#### Secure various power sources, including solar power

Solar power (FIT/NonFIT)

Corporate PPA, Inorganic, etc.

Wind power/biomass/ hydro power

FIT (imported materials, domestic fuel materials), etc.

Grid-scale battery

Power plants equipped with storage batteries, etc.

Renewable energy supply



Secure 1 GW of renewable energy power generation (FY2025)

#### Use renewable power sources in focus/new areas

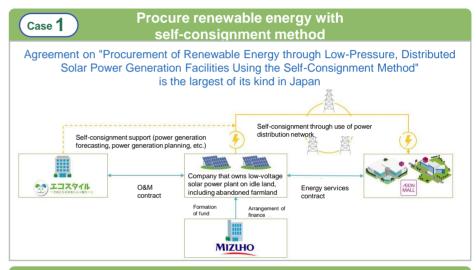
**Environment** and energy

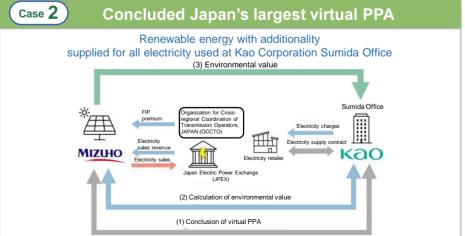
Supply renewable energy power to users, including Mizuho clients, through corporate PPA, etc.

Circular economy Build platforms through cooperation with partner and supply renewable energy power to all stages in product life cycle

Storage battery

 Promote a grid-scale battery-related business for stable and regulated power supply





# **Circular Economy Initiatives**





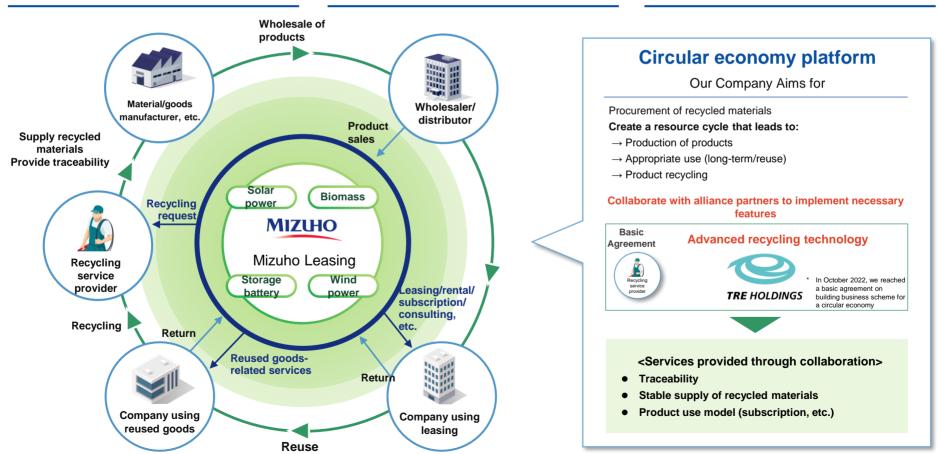
Build a business platform through collaboration with partners As a circular society platform company, we will provide integrated solutions, such as the circular economy and decarbonization, that help to address social challenges

#### Building a circular economy platform

Improve transparency in each stage of product life cycle

Build a platform that promotes optimized resource use

Supply renewable energy to all stages of the product life cycle

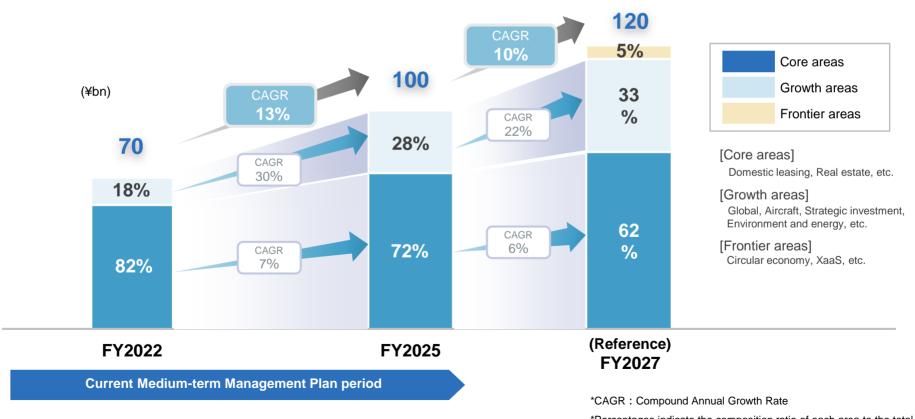


### **Development of Business Portfolio**



- Both core and growth areas will be drivers of growth during the current Medium-term Management Plan
  - Growth areas will grow to account for just under 30% of the portfolio in three years
  - Steady profit growth is expected in core areas, albeit at a declining rate

#### Trends in gross profit + profit/loss on equity interest by business portfolio



\*Percentages indicate the composition ratio of each area to the total areas

# **Inorganic Strategy**



 Target inorganic investment of ¥150 billion, with aims to expand and scale existing businesses and growth areas, as well as create new businesses

Results of previous Medium-term Management Plan (FY2019-FY2022)

Made investments totaling more than

¥150bn

over 4 years

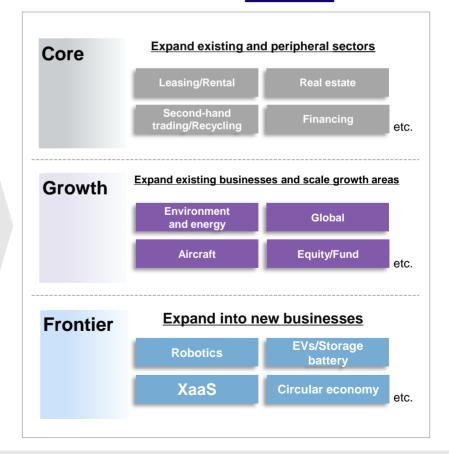
	Month/Year	Investee	Ownership
1	Mar 2020	Aircastle (United States, aircraft leasing)	25%
2	Mar 2020	PLM Fleet (United States, refrigerated trailers leasing)	50%
3	Apr 2020	Vietnam International Leasing (Vietnam, general leasing)	18.35%
4	Apr 2020	RICOH LEASING (General leasing)	20%
5	May 2021	Mizuho Capital (Venture capital)	15.01%
6	Aug 2021	NIPPON STEEL KOWA REAL ESTATE (Real estate)	22.24%
7	Jan 2022	Affordable Car Leasing (Australia, auto-finance)	50%
	Jan 2023 (Agreed)	Rent Alpha (India, equipment leasing)	51%

Initiatives of current Medium-term Management Plan (FY2023-FY2025)

Make investments totaling approx.

¥150bn

over next 3 years



## **Sustainability Initiatives**



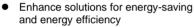
• As a creator of a sustainable society, using our materiality topics as a starting point, we will co-create the circular economy and contribute to realizing a sustainable society through relentless efforts and new ideas that stretch beyond the finance

#### **Promote sustainability management**





 Advance the renewable energy business by building management systems to cover power generation, transmission, storage, and use





Secure 1 GW renewable



Reduce CO2 emissions to zero in Scope 1 & 2 (FY2030)



#### Resolve social issues and create unique businesses



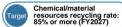
Leading toward a circular economy

Build a circular economy platform through collaboration with partners





Provide solutions that maximize the use value of goods, such as subscription and sharing





Contributing to a

decarbonized society

Provide comprehensive services such as maintenance, and data analysis, through alliances with medical device manufacturers

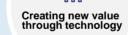
Provide total solutions incorporating

facilities, equipment, and devices









Provide big data/AI-based platforms





Create new businesses through investment in startups





Contributing to the creation of social Infrastructure that supports our lifestyle

Focus on real estate that addresses strong social needs and properties with environmental certification

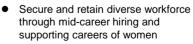


Provide solutions for infrastructure development and widespread mobility adoption











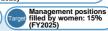


 Respect human and individual rights, accommodate diverse work styles everyone can thrive



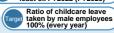


Ratio of paid appual leave taken: 80% or



Expand business professional

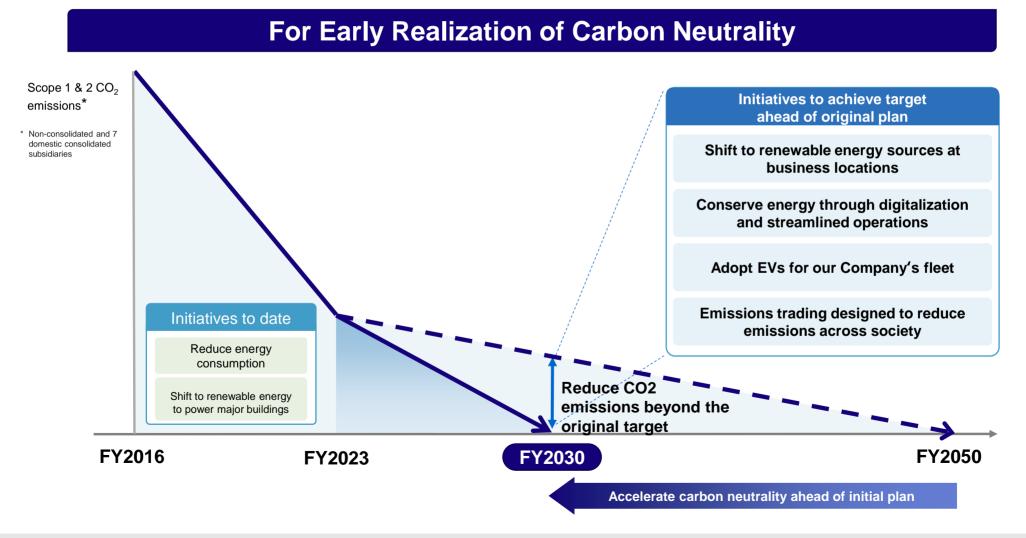
workforce: +80 or more (FY2025)



# **Carbon Neutrality Initiatives**



Aim to realize carbon neutrality in FY2030 by accelerating Scope 1 & 2 CO<sub>2</sub> emission reduction targets



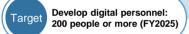
### Strengthening and Sophistication of Organizational Systems



Proactively invest managerial resources to strengthen and enhance the organizational systems
 necessary to co-create value with our customers and make great strides toward realizing our ambitions

#### **Accelerate digital transformation**

- Use digital technology to expand existing businesses and implement new businesses
- Strengthen responsiveness and improve user-friendliness by introducing nextgeneration systems
- Develop crucial personnel needed to drive DX





# Increase sophistication of human capital strategy and transform corporate culture



- Build human capital portfolio in line with business strategy
- Each and every employee to strive as one toward "Challenge," "Change," and "Grow"

Supporting achievement of business strategy goals and sustainable growth

Investment amount for personnel development: At least 3x FY2022 (FY2025)

Target Expand workforce with specialized skills: +80 people or more (FY2025)

#### Strengthen corporate governance

- In line with business diversification and increasingly specialized fields, build an agile system where each business can form its own strategies and decisionmaking process
- Enhance governance structure on a consolidated and global basis



#### Enhance risk management structure



- Enhance risk control and strengthen monitoring in response to increasingly diverse risk categories
- Further enhance risk/return management

# Management Targets and Shareholder Return Policy



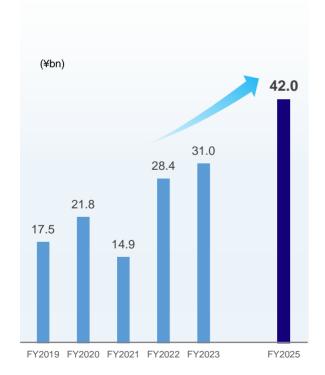
# **Financial Targets**



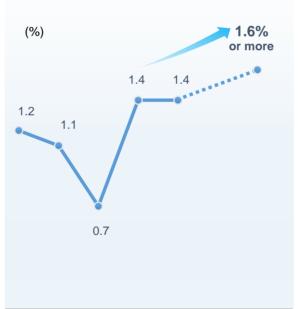
#### **Net income**



Focus on increasing total stable profit while investing in growth to make greater strides toward the future

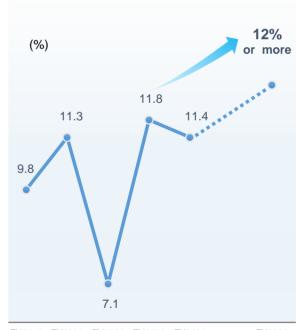


# FY2025 1.6% Improve ROA by actively accumulating operating assets and continuing initiatives that emphasize profitability \*ROA: Ordinary income/Total assets



FY2019 FY2020 FY2021 FY2022 FY2023 FY2025





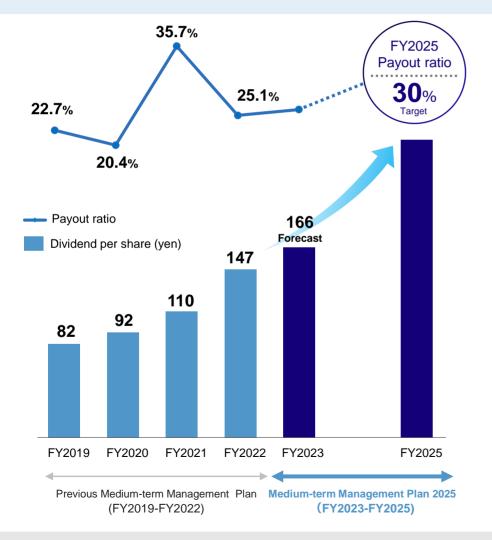
FY2019 FY2020 FY2021 FY2022 FY2023

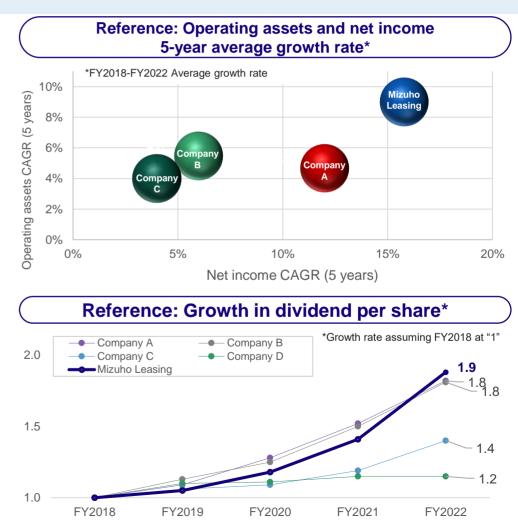
FY2025

# **Shareholder Return Policy**



- Our growth ratios in operating assets and net income outperforms industry competitors
- Our Company's basic policy for shareholder return is to pay dividends commensurate with performance while improving
  profitability. Under this policy, in addition to gradually increasing the payout ratio to 30% during the current Plan, we will make
  effective use of retained earnings to strengthen business foundations and invest for growth, enhancing shareholder returns
  through profit growth.





# **Non-financial Targets**



 We have set targets in three categories, with a focus on contributing to solving pressing social issues, such as a decarbonized society and circular economy, and strengthening our workforce, especially increasing human capital

Carbon Neutral
Realizing a
decarbonized
society



Secure renewable power generation capacity	1 GW (FY2025)
Reduce CO <sub>2</sub> emissions* in Scope 1 & 2*  * Non-consolidated and 7 domestic	Zero emissions (FY2030)

Circular Economy

Realizing the circular economy



85% or more (FY2027)

Human Capital
Human capital
management as a
cornerstone



Hire more specialized business professionals	+80 people or more (FY2025)
Investment amount for developing personnel	3x or more (FY2025; compared with FY2022)
Develop digital IT personnel	200 people or more (FY2025)
Ratio of paid annual leave taken	80% or more (FY2025)
Management positions filled by women	15% (FY2025)
Ratio of childcare leave taken by male employees	100% (Every year)



#### **Contact**

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Actual business results may differ materially from those expressed or implied by such forward-looking statements due to various factors.